

First Year First Semester

Course Code	Course Name/Title	Course Type	Credits	Credits Numbers	Contact Hours
BUS- 1101	Introduction to Business	Foundation	3	100	45
ENG- 1102	English Writing and Public Speaking	GED	3	100	45
BUS- 1103	Business Mathematics	Foundation	3	100	45
BUS- 1104	Business Communication	Foundation	3	100	45
SGS- 1105	Freedom Struggle of Bangladesh	GED	3	100	45
ENG- 1106	Advanced Writing Skills and Presentation	GED	3	100	45
CSE- 1107	Computer in Business	GED	3	100	45
BUS-1108	Viva-Voce	-	1	25	-
Total			22	725	315

First Year: Second Semester

Course Code	Course Name/Title	Course Type	Credits	Credits Numbers	Contact Hours
BUS- 1201	Business Statistics I	Foundation	3	100	45
BUS- 1202	Microeconomics	Foundation	3	100	45
BUS- 1203	Principles of Marketing	Core	3	100	45
BUS- 1204	Financial Accounting, I	Core	3	100	45
SGS- 1205	Environmental Studies of Bangladesh	GED	3	100	45
SGS- 1206	Gender Studies	GED	3	100	45
BUS- 1207	Viva-Voce	-	1	25	-
Total			19	625	270

Second Year: First Semester

Course Code	Course Name/Title	Course Type	Credits	Credits Numbers	Contact Hours
BUS- 2301	Business Statistics II	Foundation	3	100	45
BUS- 2302	Macroeconomics	Foundation	3	100	45
BUS- 2303	Marketing Management	Core	3	100	45
BUS- 2304	Financial Accounting II	Core	3	100	45
BUS- 2305	Fundamentals of Management	Core	3	100	45
BUS- 2306	Introduction to Finance	Core	3	100	45
BUS-2307	Viva-Voce	-	1	25	-
Total			19	625	270

Second Year: Second Semester

Course Code	Course Name/Title	Course Type	Credits	Credits Numbers	Contact Hours
BUS- 2401	Financial Management	Core	3	100	45
BUS- 2402	Human Resource Management	Core	3	100	45
BUS- 2403	Management Accounting	Core	3	100	45
BUS- 2404	Taxation	Core	3	100	45
BUS- 2405	Management Information System	Core	3	100	45
BUS- 2406	Organizational Behavior	Core	3	100	45
BUS-2407	Viva-Voce	-	1	25	-
Total			19	625	270

Third Year: First Semester

Course Code	Course Name/Title	Course Type	Credits	Credits Numbers	Contact Hours
BUS- 3501	Production and Operations Management	Core	3	100	45
BUS- 3502	Auditing	Core	3	100	45
BUS- 3503	Bank Management	Core	3	100	45
BUS- 3504	Operations Research	Core	3	100	45
FIN/ACT/MKT/HRM	Student's choice, 3 credits each of the course. (2 elective courses in any of the disciplines).		6	200	90
BUS-3505	Viva-Voce	-	1	25	-
Total			19	625	270

Third Year: Second Semester

Course Code	Course Name/Title	Course Type	Credits	Credits Numbers	Contact Hours
BUS- 3601	Entrepreneurship	Core	3	100	45
BUS- 3602	Business Research Methodology	Core	3	100	45
BUS- 3603	Risk Management and Insurance	Core	3	100	45
BUS-3604	Merchandise Management	Core	3	100	45
FIN/ACT/MKT/HRM	Student's choice, 3 credits of the course. (2 elective courses in any of the disciplines).	Elective	6	200	90
BUS-3604	Viva-Voce	-	1	25	-
Total			19	625	270

Fourth Year: First Semester

Course Code	Course Name/Title	Course Type	Credits	Credits Numbers	Contact Hours
BUS-4701	Business Ethics	Core	3	100	45
BUS-4702	Strategic Management	Core	3	100	45
SGS- 4703	Socio Economic Study of Bangladesh	GED	3	100	45
BUS-4704	Corporate Social Responsibility	Core	3	100	45
FIN/ACT/ MKT/HRM	Student's choice, 3 credits each of the course. (2 elective courses in any of the disciplines).	Elective	6	200	90
BUS-4704	Viva-Voce	-	2	50	-
Total			20	650	270

Fourth Year: Second Semester

Course Code	Course Title	Credit Numbers	Contact hours	Course Credit
BUS-4801	Internship	100	45	3
OR				
BUS-4802	Thesis/ Project Work	100	45	3

Elective Courses (Specialization within the Discipline)

FINANCE

Any SIX (06) courses equivalent to 18 credit hours of the following have to be completed for majoring in the area of Finance.

Course Code	Course Title
FIN 3505	Corporate Finance
FIN 3506	International Financial Management
FIN 3507	Investment and Portfolio Management
FIN 3508	Theory of Finance
FIN 3605	Risk Management and Insurance
FIN 3606	Selected Issues in Finance
FIN 3607	Financial Statement Analysis
FIN 3608	Advanced Bank Management
FIN 3609	Real Estate Finance and Investment
FIN 4705	Financial Institutions and Markets
FIN 4706	Behavioral Finance
FIN 4707	Public Finance
FIN 4708	Working Capital Management
FIN 4709	Financial Engineering



Course List: Bachelor of Business Administration (Hons.)

ACCOUNTING (ACT)

Any SIX (06) courses equivalent to 18 credit hours of the following have to be completed for majoring in the area of accounting.

Course Code	Course Title
ACT 3518	Accounting Theory
ACT 3519	Working Capital Management
ACT 3520	Introduction to Accounting Standards
ACT 3521	Special Issues in Accounting
ACT 3619	Accounting Information System
ACT 3620	Strategic Management Accounting
ACT 3621	Advanced Accounting -(I)
ACT 3622	Financial Information Analysis and Control
ACT 4720	Advanced Cost Accounting
ACT 4721	Introduction to Governmental Accounting
ACT 4722	Advanced Accounting-(II)

MARKETING (MKT)

Any SIX (06) courses equivalent to 18 credit hours of the following have to be completed for majoring in the area of Marketing.

Course Code	Course Title
MKT 3509	Consumer Behavior
MKT 3510	E-Marketing
MKT 3511	Marketing Channel Management
MKT 3512	Tourism & Hospitality Management
MKT 3513	Sales Management
MKT 3610	Service Marketing
MKT 3611	Product Management
MKT 3612	Strategic Brand Management
MKT 3613	Rural Marketing
MKT 3614	Agro Marketing
MKT 4710	International Business
MKT 4711	Global Marketing
MKT 4712	Customer Relationship Management
MKT 4713	Integrated Marketing Communication
MKT 4714	Export Import Marketing
MKT 4715	Supply Chain Management
MKT 4716	Marketing Research



Course List: Bachelor of Business Administration (Hons.)

Human Resources Management (HRM)

Any SIX (06) courses equivalent to 18 credit hours of the following have to be completed for majoring in the area of Human Resources Management.

Course Code	Course Title
HRM 3514	Organizational Development
HRM 3515	Change Management
HRM 3516	Compensation Theory and Practice
HRM 3517	HR Planning and Policy
HRM 3615	Training and Development
HRM 3616	Human Resource Information System
HRM 3617	Conflict Management and Negotiation
HRM 3618	Industrial Relations
HRM 4716	Labor Laws of Bangladesh
HRM 4717	Selected Issues in Human Resource Management
HRM 4718	Strategic Human Resources Management
HRM 4719	International Human Resources Management
HRM 4720	E-Commerce